# **Eco Impact Score**



# **Applicant Details**

APPLICANT: ASSESSMENT DATE:

Kieran Dallow 04 August 2022

### **ADDRESS:**

Innotech Digital & Display Ltd, Quantum House, Interlink Way South, Leicester, Leicestershire, LE67 1PG, United Kingdom

## Assessment Result

BRAND: DESCRIPTION:

Envirotech BIO250 - PVC Free Biodegradable Print Media Grey Back 250 FR EN13501

## **Assessment Result**

Class B Material



### Assessment Values

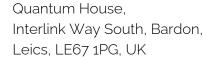
Production		
What material is it made from?	Natural Fibres	
Factory environmental awareness	High	

Transportation	
Square meterage in 40ft container?	100,000+ (0-250g/m2)
Mileage to travel	4000-6000 (Asia)
Transportation method	Ship

Use Life	
How long can it be used for?	0-2 Years

End of Life	
How recyclable is this product?	Biodegradable

Packaging	
How eco-friendly is the packaging that's used?	100% Recycled





# **Eco Impact Score**



## **Applicant Details**

APPLICANT: ASSESSMENT DATE:

Kieran Dallow 04 August 2022

### **ADDRESS:**

Innotech Digital & Display Ltd, Quantum House, Interlink Way South, Leicester, Leicestershire, LE67 1PG, United Kingdom

#### Assessment Result

BRAND: DESCRIPTION:

Envirotech BIO250 - PVC Free Biodegradable Print Media Grey Back 250 FR EN13501

## **About Your Rating**

## Category B Environmental Impact Score Explained

This is the most frequent classification for all ecologically friendly materials. It's apparent that the product's environmental impact has been thoroughly considered by the maker. However, there are certain things that can be done better in the future. In the medium to long term, products that fit into this category are a reliable alternative to choose while even more ecologically friendly options are produced.



### **About This Document**

Innotech Digital & Display Ltd created the Environmental Impact Score to give print service providers and businesses a way to evaluate any print material's overall environmental impact.

It takes a holistic approach to the product rather than focusing on a single characteristic, and it distinguishes fact from marketing fluff.

The calculator uses 5 areas of the product which contribute its carbon footprint:

PRODUCTION	TRANSPORTATION	USE LIFE	RECYCLABILITY	PACKAGING
------------	----------------	----------	---------------	-----------

The final score allows any digital print media to be compared with another, and because of its simplicity, may be assessed by anybody with access to the relevant information.

