

# Eco Impact Score



## Applicant Details

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**APPLICANT:**

Kieran Dallow

**ASSESSMENT DATE:**

04 August 2022

**ADDRESS:**

Innotech Digital & Display Ltd, Quantum House, Interlink Way South, Leicester, Leicestershire, LE67 1PG, United Kingdom

## Assessment Result

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**BRAND:**

Envirotech

**DESCRIPTION:**

BIO250 - PVC Free Biodegradable Print Media Grey Back 250 FR EN13501

### Assessment Result

Class B Material



## Assessment Values

### Production

What material is it made from?

Natural Fibres

Factory environmental awareness

High

### Transportation

Square meterage in 40ft container?

100,000+ (0-250g/m2)

Mileage to travel

4000-6000 (Asia)

Transportation method

Ship

### Use Life

How long can it be used for?

0-2 Years

### End of Life

How recyclable is this product?

Biodegradable

### Packaging

How eco-friendly is the packaging that's used?

100% Recycled

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### About Your Rating

#### Category B Environmental Impact Score Explained

This is the most frequent classification for all ecologically friendly materials. It's apparent that the product's environmental impact has been thoroughly considered by the maker. However, there are certain things that can be done better in the future. In the medium to long term, products that fit into this category are a reliable alternative to choose while even more ecologically friendly options are produced.



## About This Document

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Innotech Digital & Display Ltd created the Environmental Impact Score to give print service providers and businesses a way to evaluate any print material's overall environmental impact.

It takes a holistic approach to the product rather than focusing on a single characteristic, and it distinguishes fact from marketing fluff.

The calculator uses 5 areas of the product which contribute its carbon footprint:

PRODUCTION	TRANSPORTATION	USE LIFE	RECYCLABILITY	PACKAGING
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The final score allows any digital print media to be compared with another, and because of its simplicity, may be assessed by anybody with access to the relevant information.